

## BCMexperts Backgrounder

### Company description

BCMexperts' cloud-based service reduces supply chain risks and protects manufacturing revenue at a fraction of the cost of doing it yourself.

### Company overview

Manufacturing revenue is at risk when critical suppliers are unprepared for business not as usual. Severe weather, earthquakes, bankruptcy, quality/delivery incidents, lax security and labor problems can turn single or sole source manufacturing suppliers and subcontractors who have not planned for such contingencies into single points of failure. Therefore, reducing critical supplier risks is a necessity to safeguard revenue.

BCMexperts is a unique cloud-based service that protects manufacturing revenue through comprehensive supply chain risk measurement and reduction for leading electronics and aerospace companies. Costing a fraction of a "Do It Yourself" approach and far more effective, the comprehensive BCMexperts service addresses:

**Crisis Tools and Factory Visibility** – Provides immediate supply chain crisis alerts of your supply chain's factories in crisis areas as well as emergency contact information.

**Disaster Preparedness** – Proactively improves supplier risk assessment, BCP, fire/IT/power protection and more

**Financial Risk** – Uses industry-leading model to identify financial risk over a year in advance.

**Social Responsibility** – Proactively improves supply chain controls for conflict minerals, labor, environment safety and ethics.

**Security** – Proactively improves supplier controls of site access, customer IP and supply chain (e.g. C-TPAT).

**Quality and Delivery Incident Notification** – Speeds notification of supplier quality and delivery incidents.

### How It Works

- 1) Manufacturers send their supplier contact list to BCMexperts.
- 2) Suppliers complete a survey on the BCMexperts website. Suppliers receive expert recommendations, support and follow-up to reduce their risks.
- 3) Manufacturers access the BCMexperts website for comprehensive supplier risk reports and a global map showing their supply chain factories and current crisis events.
- 4) When a crisis hits, manufacturers receive real-time alerts with emergency information for their supply chain's factories in the crisis area.

## **Company Facts**

- Founded in 2005
- Cloud-based supply chain crisis management and risk reduction
- Privately funded, debt-free and cash flow positive since its inception
- Offices in Redwood City, California (HQ) and Vancouver BC, Canada
- Led by Patrick Brennan, CEO
- Voting member of committee for ANSI-approved Business Continuity Management standard for DHS Title IX (ANSI, ASIS, BCI)
- Website: [www.bcmexperts.com](http://www.bcmexperts.com)

## **Bio – Patrick Brennan**

### **CEO, BCMexperts**

Patrick Brennan founded BCMexperts in 2005 with the vision to combine cloud-based risk management automation with expert risk management staff to scale risk management across large supply chains much more efficiently and better than companies can do on their own. That vision is realized today in BCMexperts, the most comprehensive cloud-based service for supply chain risk management.

Patrick's vision reflects a unique background at the front lines of both Silicon Valley software innovation and global consulting practices. Patrick was the product manager of the top-revenue financial software application for Oracle Corporation. He also served in senior consulting positions for Accenture, Oracle Corporation and his own consulting company where he consulted in risk management and services innovation for Global 500 manufacturers.

Patrick conceived the unique methodology and automation that scales risk management across large supply chains (US patent pending, # 12/35,108). The technique combines:

- Six Sigma – Rigorous data-driven methodology for measurable improvements.
- Production risk management – Practices that minimize supply chain disruptions by improving supplier preparedness.
- N-tier supply chain management – Ability to scale management over thousands of companies in extended supply chains.
- Cloud-based automation – Specialized software that replaces resource intensive “do it yourself” efforts resulting in large costs savings and better consistency.

Patrick contributes to the supply chain risk management profession through speaking engagements, articles and as a voting member of the ANSI/ASIS committee to establish a US Business Continuity standard for DHS Title IX.

### **Background Summary**

- BBA with Honors, Finance, Information Systems, University of Wisconsin – Madison, 1978-1982
- Accenture, Senior Consultant, 1982-1986
- Bell Helicopter, Program Manager, 1986-1989
- MBA with Honors, The University of Chicago, 1989-1991
- Oracle Corporation, Product Manager and Principal Consultant, 1991-1995
- Pinnacle Consulting, Founder and CEO, 1995-2002
- Accelor Corp, Founder and CEO, 2002-2005
- BCMexperts, Founder and CEO, 2005-Present